

Amy Rumbarger

Creative Director & Experience Designer

EMAIL

a.rumbarger@gmail.com

WEBSITE

www.amyrumbarger.com

PHONE

303.725.2396

LOCATION

Chicago, IL

Experience

Design Director

Rightpoint, Chicago, IL
January 2022 - present

CLIENTS Southwest Airlines, Exelon, Epsilon, Clarios, Kraft Heinz, and more

Associate Design Director

January 2021 - December 2021

Visual Design Lead

October 2019 - December 2020

Associate Creative Director, Digital

Ogilvy & Mather, Chicago, IL
June 2016 - September 2019

CLIENTS SC Johnson, Modelo USA, Sargento, Kimberly-Clark, Unilever, and more

Digital Art Director

June 2011 - June 2016

Senior Interactive Designer

BFG Communications,
Hilton Head, SC
June 2009 - May 2011

CLIENTS Coca-Cola, Moet Hennessy, Fosters, Warner Bros. and more

Volunteer Experience

Rightpoint Mentorship Program

Co-Founder
Spring 2021 - Present
Creator and leader of the employee mentorship program at Rightpoint

Susan G. Komen Chicago

Ogilvy Pro-Bono Creative Lead
Fall 2016 - Fall 2017

Lead Ogilvy's pro-bono creative efforts for the Chicago chapter of SGK

EPIC: Engaging Philanthropy, Inspiring Creatives

Designer
Winter 2013

Worked on a team of 7 advertising professionals to design materials for Chicago nonprofit Gateway to Learning

Education

Bachelor of Fine Arts, Advertising Design, May 2010
Savannah College of Art and Design, Savannah, GA
Minor: Graphic Design
Magna Cum Laude

Masters Design & Typography Workshop, June 2017

School of Visual Arts NYC
Rome, Italy

Skills

Web design and production
User experience
Mobile design
Prototyping
Sketch, Figma, Adobe CS, InVision
Social media strategy and design
Knowledge of front end development
Copywriting for web and print
Branding
Typography
Print design and production
Illustration
Photography

Honors

Bronze Digital/Mobile Clio Award, 2019
Cannes Shortlist, Brand Experience & Activation, 2019
Cannes Shortlist, PR, 2019
Bronze Creative Data Cannes Lion, 2016
Silver Omni Channel Cannes Lion, 2016
One Show Interactive Innovation Merit Award, 2016
Comm Arts Interactive Annual, 2016
Webby Awards Honoree, 2016